



## **Tourism Awareness Program under the CBSP 2018-19**

### **Batch Number 4th**

**Name of the Office/Institutions/Organization:** -Institute of Hotel Management, Jaipur

**Date:** - 5<sup>th</sup> & 6<sup>th</sup> December, 2019

**Location:** - Jaipur Heritage Hotel, Amer Road, Jaipur

**No. of Participants:** - 40 Hotel/ Restaurant/Lodges Employee

**Event:** - Sensitization on Responsible Tourism /Tourism Awareness Program under CBSP 2019

#### **Brief Report (In 100 words): -**

Institute of Hotel Management, Jaipur's faculty undertook on the famous and iconic tourist destination Amber Fort to sensitize the Jeep Drivers on their role as a tourism stakeholder.

02 days, comprising of 08 hours of workshop was conducted on Responsible Tourism

Responsible Tourism is about "making better places for people to live in and better places for people to visit." Responsible Tourism requires that operators, hoteliers, governments, local people and tourists take responsibility, take action to make tourism more sustainable.

#### **The lectures and interaction were based on the following topics.**

- Networking skills
- Communication and Language skills
- Flexibility skills
- Commitment
- Can-do attitude
- Multitasking skills
- Cultural awareness
- Keeping the destination clean
- Discourage use of plastic especially single use plastic
- Supporting local restaurants, artists, craftspeople, and shops

#### **Feed Back & outcome Summary**

The trainees who were already working in the industry realized that they need to continue develop their skills and techniques due to high demand of customer expectation, they appreciated new ideas which were taught them like use of social media, and use of technology in using feedback from customers.

As an outcome they all promised each other to work as a team for a common goal to create a friendly image of our iconic site, Amer, and use those strategies that can be used straight away, they all share their ideas about to further develop literacy.







